



***Affiliate***  
**Membership**  
***Application***

Getting a good thing growing!

## SUSSEX COUNTY ASSOCIATION OF REALTORS®

23407 Park Avenue - Georgetown, DE 19947

(302) 855-2300 (302) 855 2319 Fax

Dear New Affiliate:

The Sussex County Association of REALTORS® is a non-profit trade association serving licensed Real Estate Professionals in Sussex County and surrounding areas. We currently have over 1,147 members that do business with your customers on a daily basis.

Our Association has a membership category for companies that interact and do business with our members. In today's competitive market, every resource to increase profits must be utilized. If you are not already targeting our members with your products and services they require as part of their profession, imagine the increased exposure to your buying public if you did.

We have a separate Affiliate membership category and an Affiliate Committee that meets to offer services and programs to our membership. The annual Affiliate membership dues help to support services the association provides for our REALTOR® members. We view our affiliate members as partners and are constantly looking for opportunities to bring both members together to benefit their business. We include our affiliate members at all events sponsored by the association to help you gain networking opportunities with our members. We supply our affiliates with the mailing list of all REALTORS® members to maximize networking and education opportunities. We will also be holding our first large "Meet & Greet" in March with the ability of all affiliate members to have a table to display all products and services you can provide the REALTORS® and their clients. We email our affiliate members our weekly "At a Glance" newsletter to keep you informed about association activities.

If you believe in helping your bottom line by joining a trade association with over 1,126 members, please fill out the attached form and return it to our office. We look forward to having you on our REALTOR® team. If you have any questions, please call me at 302-855-2300 ext 201.

Sincerely,

*Crystal Hudson*

Crystal Hudson

Membership Coordinator



<http://www.scaor.com>

*"The Voice for Real Estate® in Southern Delaware"*





# Sussex County Association of REALTORS® 2012 Affiliate Application



23407 Park Avenue ♦ Georgetown, DE 19947

(302) 855-2300 ♦ fax (302) 855-2319 ♦ www.scaor.com

Thank you for your interest in becoming a member of the Sussex County Association of REALTORS®. Your membership will provide you with valuable resources to help you promote your business to real estate professionals. If you have any questions, please contact SCAOR's Membership Services Department at (302) 855-2300 ext 201.

## What is an Affiliate Member?

- ◆ Affiliate members are individuals who are in a profession with interests in real estate related information.
- ◆ Examples of Affiliates would be builders, mortgage companies, title companies, home inspectors and so on.

## Objectives

- ◆ To promote, advance and protect the general interest of real estate ownership by uniting those engaged in real estate, affiliated professions and the owners of real property.
- ◆ To promote and maintain high standards of conduct in the transaction of real estate business.
- ◆ To encourage the right of real property ownership and guard against unjust taxation and unjust governmental regulations.
- ◆ To assist in all activities designed to make Sussex County a better place in which to live; to cooperate with other organizations interested in the general advancement of the county's life and growth.

## Benefits

- ◆ Strengthen business relationships through participation on committees and at special programs and events.
- ◆ Receive free member lists via email.
- ◆ Invitation to Association functions.
- ◆ Blast e-mail services – 4 free 1 page flyers/ads to all members per year.
- ◆ Display and recognition of Affiliate's name sponsoring REALTOR® events. (Platinum Membership)
- ◆ Affiliate Member List available on SCAOR website.
- ◆ Introduction at events of attending Affiliates.

## How To Apply

- ◆ Please print or type; provide all requested information.
- ◆ Return your completed application to the Sussex County Association of REALTORS® with payment.

## MEMBERSHIP LEVELS

- Corporate Platinum Affiliate Membership** - \$1,200 annually. Corporate membership remains with the company with whom the Individual is affiliated, regardless of who pays the dues. This includes the following: Front page web banner, Sponsorship to 1 New Members Orientation, ROTY & Installation (Three tickets to each of the sponsored Event) Annual Bus Trips – NAR Mid-Year & New York (Discounted Tickets to N.Y. trip)
- Secondary Corporate Platinum Affiliate Membership** - \$100 annually. This allows each branch office to join and be listed. This includes the following: One ticket to each of the following events: ROTY & Installation. **Office MUST already have a Corporate Platinum Membership.**
- Individual Platinum Affiliate Membership** - \$750 annually. Individual memberships remain with the Individual applicant. This includes the following: Sponsorship to ROTY & Installation (Two tickets to each of the sponsored Event) Annual Bus Trips – NAR Mid-Year Meetings & New York (Discounted Tickets to New York trip)
- Corporate Gold Affiliate Membership** - \$500 annually. Corporate membership remains with the company with whom the Individual is affiliated, regardless of who pays the dues. This includes the following: Sponsorship to ROTY (Two ticket to the sponsored Event) Annual Bus Trips – NAR Mid-Year Meetings
- Individual Gold Affiliate Membership** - \$350 annually including Meet & Greets. Individual memberships remain with the Individual applicant. This includes the following: Sponsorship to ROTY (One ticket to the sponsored Event) - Annual Bus Trips – NAR Mid-Year Meetings
- Individual Gold Affiliate Membership opting out of Meet & Greets** - \$250 annually.



# Sussex County Association of REALTORS® 2012 Affiliate Application

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## SELECT YOUR MEMBERSHIP LEVEL

- Corporate Platinum Affiliate Membership** - \$1,200 annually.
- Secondary Corporate Platinum Affiliate Membership** - \$100 annually.  
**Office MUST already have a Corporate Platinum Membership.**
- Individual Platinum Affiliate Membership** - \$750 annually.
- Corporate Gold Affiliate Membership** - \$500 annually.
- Individual Gold Affiliate Membership** - \$350 annually.
- Individual Gold Affiliate Membership with opt out of meet & greets** - \$250 annually.

## COMPANY INFORMATION

Company Name \_\_\_\_\_

Principal type of business \_\_\_\_\_

Office Address \_\_\_\_\_

Office Phone (    ) \_\_\_\_\_ Office Fax (    ) \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

E-mail \_\_\_\_\_ Web-site \_\_\_\_\_

Are you interested in becoming an instructor for one of our education seminars?  yes  no

If yes, state topic(s) on which you are qualified to speak: \_\_\_\_\_

## APPLICANT AGREEMENT

By signing below, I agree to abide by the rules and regulations set forth by the Sussex County Association of REALTORS®. I also affirm that all information provided herein is true and correct to the best of my knowledge. **Including SCAOR Bylaws**

**Article VI - Privileges and Obligations -- Section 2.** Any Member of the Association may be reprimanded, fined, placed on probation, suspended, or expelled by the Board of Directors for a violation of these Bylaws and Board Rules and Regulations consistent with these Bylaws, after a hearing as provided in the Code of Ethics and Arbitration Manual of the Association. Although Members other than REALTORS® are not subject to the Code of Ethics or its enforcement by the Association, such Members are encouraged to abide by the principles established in the Code of Ethics of the NATIONAL ASSOCIATION OF REALTORS® and conduct their business and professional practices accordingly. Further, Members other than REALTORS® may, upon recommendation of the Membership Committee, or upon recommendation by a hearing panel of the Professional Standards Committee, be subject to discipline as described above, for any conduct, which in the opinion of the Board of Directors, applied on a nondiscriminatory basis, reflects adversely on the terms REALTOR® or REALTORS®, and the real estate industry, or for conduct that is inconsistent with or adverse to the objectives and purposes of the local Association, the State Association, and the NATIONAL ASSOCIATION OF REALTORS®.

Furthermore, my signature attests to my understanding that the annual membership renewal for SCAOR is due December 15. I acknowledge that it is my responsibility to the Association to see that such dues are paid in a timely manner.

**Marketing Consent:** I understand that by providing my mailing address(es), e-mail address(es), telephone number(s) and fax number(s), I consent to receive communications sent from SCAOR, DAR and NAR via U.S. mail, e-mail, telephone or facsimile at those number(s)/location(s).

Signature \_\_\_\_\_ Date \_\_\_\_\_

<b>Corporate Platinum Membership</b>	<b>You Only Pay</b>	<b>\$ 1,200.00</b>		
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Individual Gold Membership  
 Web Banner Company Banner with Click on link to your website  
 Meet & Greets  
 REALTOR® of the Year Sponsor w/ 3 Tickets to Event  
 Installation Sponsor w/ 3 tickets to event  
 A Bus Trip Sponsor  
 New Member Orientation 1 Lunch Sponsor (class offered every other month)  
**Value of \$1,700**

<b>Individual Platinum Membership</b>	<b>You Only Pay</b>	<b>\$ 750.00</b>		
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Individual Gold Membership  
 Meet & Greets  
 REALTOR® of the Year Sponsor w/ 2 Tickets to Event  
 Installation Sponsor w/ 2 tickets to event  
 A Bus Trip Sponsor  
 New Member Orientation 1 Lunch Sponsor (class offered every other month)  
**Value of \$1,100**

<b>Corporate Gold Membership</b>	<b>You Only Pay</b>	<b>\$ 500.00</b>		
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Individual Gold Membership  
 Meet & Greets  
 REALTOR® of the Year Sponsor w/ 2 Tickets to Event  
 A Bus Trip Sponsor  
**Value of \$725**

<b>Individual Gold Membership</b>	<b>You Only Pay</b>	<b>\$ 350.00</b>		
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Free members list (Mailing label format)  
 Broadcast fax services - Four 1 page flyers or advertising pages  
 Invitation to Association functions  
 Weekly At-A-Glance (SCAOR's newsletter)  
 Optional sponsorship of Continuing Education classes (REALTORS® must have 15 credits every 2 years)  
 Listed as a Affiliate on the Web site  
 Meet & Greets  
 REALTOR® of the Year Sponsor w/ 1 Ticket to Event  
 A Bus Trip Sponsor  
**Value of \$575**

<b>Individual Gold Membership; Opting out of Meet &amp; Greets</b>	<b>You Only Pay</b>	<b>\$ 250.00</b>		
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<b>List of the Bus Trips:</b>	<b>Estimate Cost-per ticket</b>	<b>List of the Events:</b>	<b>Estimate Cost-per ticket</b>
Flower Show	\$50	REALTOR of the Year	\$40
New York Annual Winter Broadway show	\$150	Installation	\$40
Washington D.C. Capital Hill Visits	\$35	Sponsorship of a C.E Class	\$25